



THE CATALYST

OFFICIAL NEWSLETTER OF THE HARVARD EXTENSION SCHOOL
MANAGEMENT & FINANCE STUDENT CLUB

April 2024

The Elections Edition

Vol. 7



Photo by Christian Wiediger

The Harvard Extension School Management & Finance Student Club (HESMFSC) is a dynamic community committed to expanding the boundaries of learning and leadership. Our mission is to cultivate a network of current and future professionals, scholars, and leaders in management and finance. Through a rich tapestry of in-person and virtual events, we offer networking, career development, and advisory support tailored to a variety of interests—from global economics to societal impact. Whether you're an aspiring entrepreneur, a researcher, or a changemaker in the political arena, HESMFSC is your platform for success. We pledge to provide invaluable resources and a supportive community to help our members achieve their highest potential.

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Photo by Alex Ponce of Dr. Liria M. Litano taken near Wall Street

President's Corner

by **Alex Ponce**

As the seasons change, bringing new beginnings and opportunities for growth, our community at the Harvard Extension School stands at the cusp of transformation. This journey of change is not just about individual aspirations but about how we, as a collective, navigate the path ahead with resilience, strategic foresight, and an unwavering commitment to our shared values.

In our recent discussions, our esteemed club VP **Marina Onaca** has emphasized the importance of personal growth and professional exploration, reflecting on how each of us is carving out unique spaces in the world post-graduation. It's a journey marked by diversity in ambition, whether it's venturing into entrepreneurship, advancing in the corporate world, or pursuing further academic studies. Marina's dedication to supporting this journey through mentorship and networking events aligns perfectly with our club's ethos of fostering an environment where every member feels empowered to navigate the complexities of life after graduation.

Meanwhile, Luke Marchand, our Director of Strategy & Events, has been instrumental in demonstrating the transformative power of community engagement. Through the careful curation of events, Luke has created platforms for connection, learning, and collaboration, reinforcing the idea that our strength lies in our community. These gatherings, from in-person networking events to remote discussions on negotiations, are not just opportunities for dialogue but are the very foundation upon which we build a richer, interconnected community.

Adding to our collective narrative, Travis C. Mallett's reflections on achievement and purpose through his podcast series "[The Management Theory Toolbox](#)" challenge us to ponder the deeper metrics by which we measure success. His discussions on organizational behavior and learning highlight the complexities of our aspirations, encouraging us to think beyond conventional achievements and consider the broader impact of our actions on the world around us.

This lovely mix of perspectives from Marina, Luke, and Travis exemplifies the leadership philosophy that guides us – a philosophy that is deeply rooted in empowerment, collaboration, and making a positive contribution to the world. As club president, I, **Alex Ponce**, have had the extraordinary privilege of leading our vibrant community alongside Marina and our dedicated team. Our collective journey ahead, enriched by the diversity of our experiences, insights, and aspirations, beckons us to navigate the challenges and opportunities with a vision that embraces change with optimism.

As we approach the upcoming elections, we are reminded of our voices' critical role in shaping our club's future and the broader Harvard Extension School community. The forthcoming elections represent a pivotal moment to support leadership that embodies our shared values and vision.

In the spirit of collaboration and growth, let us approach this electoral season with thoughtful consideration, championing a future that reflects our collective aspirations for a more inclusive, empowered, and interconnected community. Together, under the guidance of principles of leadership, innovation, and service that define us, we stand poised to make a lasting impact, not just within our club but in the wider world.



Photo by Phil Seroggs

The VP Spot

by **Marina Onaca**

I want to spotlight an area close to our collective journey: personal growth and carving out our unique spaces post-graduation. Our board discussions have underscored this transition's significance, acknowledging its challenges and vast opportunities. We've seen firsthand the diverse paths our members embark upon—each route is as unique as the individual pursuing it. Whether venturing into entrepreneurship, climbing the corporate ladder, or continuing academic pursuits, finding your space in the professional world is a journey of self-discovery and resilience. Reach out to us and the membership, and share your experiences and how we can better support you in your journey.

We are actively working to support this journey through mentorship programs, networking events, and resources tailored to help you navigate the complexities of life after graduation. The board's message to you is one of encouragement and belief in your potential. As you forge your path, remember that the space you seek is not just found but also created—shaped by your visions, decisions, and actions. Let's embrace this journey with optimism and the drive to create spaces where we can thrive and impact.

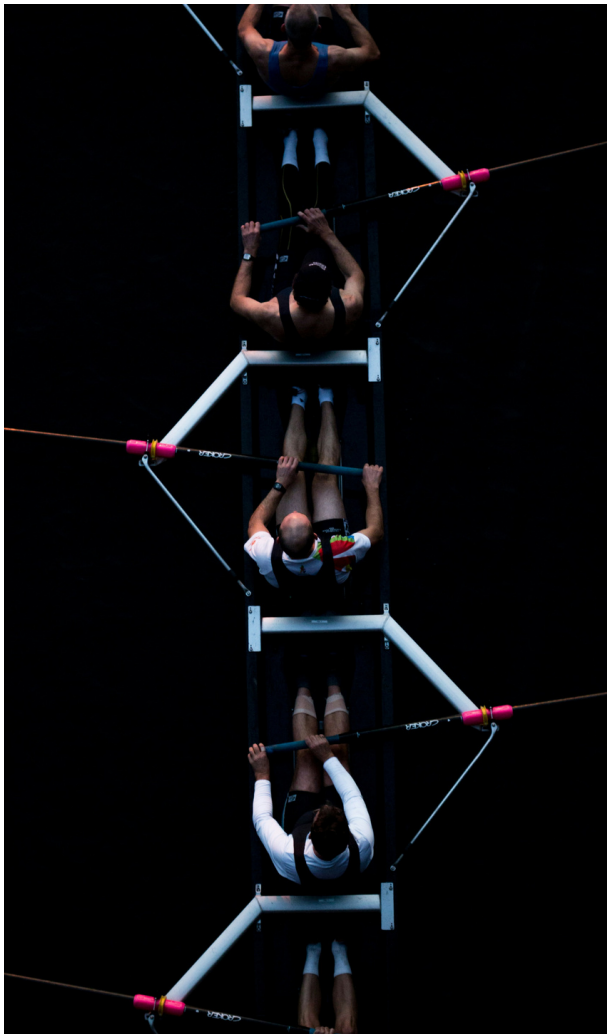


Photo by Josh Calabrese

Management Theory Advancement

Travis C. Mallett, Director

In recent episodes of “[The Management Theory Toolbox](#),” we’ve explored the complexities of High-Involvement Management. If you’ve taken MGMT E-4000 Organizational Behavior, you may have been introduced to this concept. But you likely didn’t realize just how complicated and messy it really is! I know I didn’t fully comprehend the intricacies until I interviewed [Dr. Alex Bryson](#), Professor of Quantitative Social Science from the University College London.

We also discussed the topic of individual and organizational learning with [Dr. Ryan Smerek](#), Director of Academic Affairs for the Master of Science in Learning & Organizational Change at Northwestern University. Learning? What’s there to say? That it’s important for business and we should do more of it? Yes, that’s exactly what we say. But it turns out there’s a lot more to it than that, so much so that our next episode being released soon is a Part 2 on the topic of learning!

Stay tuned for our upcoming collection of episodes which includes a stellar line-up of guests from renowned institutions worldwide!

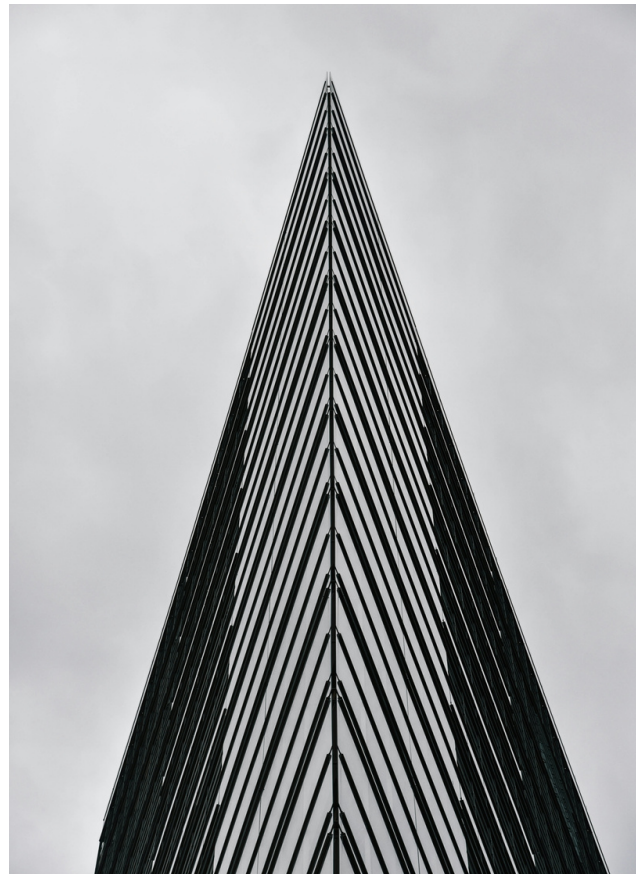


Photo by Zane Lee

Strategy & Events

Luke Marchand, Director

As the Director of Strategy and Events, I’m acutely aware of the transformative power that engaging with others holds for personal and professional development. In our quest to foster a vibrant community, events stand as a crucial conduit for connection, offering unparalleled opportunities for networking, learning, and collaboration. Through carefully curated events, we aim to create spaces where ideas flourish, relationships are fortified, and the boundaries of our knowledge and experience are expanded. These gatherings serve not just as platforms for dialogue, but as the foundation upon which we build a richer, more interconnected community. Our commitment is to ensure that each event, regardless of its format, serves as a beacon for engagement, inviting every member to contribute, learn, and grow. As such, we are excited to announce an exciting in-person networking event this April and an upcoming remote negotiations event.



PODCASTS

New episodes every Wednesday!



The Pulse with Alex Ponce

Welcome to club president Alex Ponce's podcast, The Pulse!

Listen as he invites industry experts to open up and share their insights on leadership and success.

What began as a quest to understand the secrets of effective management and financial success has evolved into a captivating journey, uncovering the personal stories, challenges, and triumphs of those at the forefront of their fields. In each episode, we go beyond the numbers and strategies, exploring what truly makes these professionals tick. From their career highs to the lessons learned along the way, these conversations shed light on the human side of the corporate world. We invite you to join us as we take a look at these fascinating individuals.

Created as a series of live-performance interviews, the last five have now been packaged for on-demand consumption as a podcast available on YouTube, Spotify, Apple Podcasts, Amazon Music, iHeartRadio, and various other platforms.

New episodes in production. Make sure to subscribe!



Video Podcast

<http://www.youtube.com/ePulseStudioPodcast>



Audio Podcast

<https://pulsestudiopodcast.buzzsprout.com>



The Management Theory Toolbox with Travis Mallett

Imagine boldly navigating the complex world of management with a broad range of management theories at your disposal. The Management Theory Toolbox promises you a mind-expanding experience. Prepare to think, rethink, and discover the theory that underlies management practices.

This isn't your typical management podcast. Yes, there are plenty of resources out there that will give you the ABCs of how to run a meeting, hire someone, or even how to fake a sick day without getting caught, but here we like to talk about the behind-the-scenes topics, those concepts and ideas which transcend specific management practices, the ideas which give birth to good management and business practices, rather than simply restate them. We aren't going to give you specific tips and tricks for becoming an effective manager.

Here at The Management Theory Toolbox, we're interested in the why behind it all, the discoveries of behavioral science, psychology, business, and economics that will open our eyes to what's happening behind the scenes. If you're a manager, team leader, aspiring entrepreneur, business student or simply someone toying around with the idea of starting a business and you're interested in a scientifically rooted discussion of management and business, one which systematically discusses the ideas behind the specific practices you've probably already heard a lot about, then this podcast is for you.

One thing you'll be able to count on in this podcast is that every statement is supported by research, and you'll be able to download the show notes for each episode to find links and references to the source material for everything taught in each episode.



Website

<https://www.themanagementtheorytoolbox.com>

How Will You Measure Your Life?

by Travis C. Mallett

With only a few weeks left in the semester, many of us are inching closer to reaching our goals, be it a certificate, ALB, or ALM. It's certainly a moment to celebrate, but it also presents us with a paradox. Striving for academic excellence at HES serves as both a stepping stone to business success and a signpost of a deeper, potentially perilous condition known as being "achievement-motivated." The antidote? It begins with a personal inquiry: "How will I measure my life?"

My own story took an unexpected turn right after I stepped into a new management role. The excitement was there, mixed with a large dose of insecurity due to my lack of experience. To bridge this gap, I picked up an [organizational behavior textbook](#) and stumbled across a section about "achievement-motivated" individuals. My interest grew as the book described my personality, motivations, and behavior in uncanny detail. At first, their description was overwhelmingly positive. Achievement-motivated people seek continuous improvement, they get things done, and they can be the backbone of most organizations.

But then, the book posed a question that hit home: Could this relentless drive also be a setback, especially for managers? It cautioned that while achievement-motivated individuals may excel at reaching targets, they may struggle with leadership, sometimes even frustrating their teammates with their intense focus on results.

That was the moment I decided to pursue a management degree, aiming to overcome the obstacles associated with being motivated by achievement. Ironically, this decision was also fueled by my need to achieve!

The excitement of achieving can be fleeting, as I've found in my own career. My first patent filled me with weeks of elation, resulting in motivation to relentlessly achieve more. But by the time I received my 12th patent, it felt like just another day in the office. This diminishing return underscores a troubling question: if not for the accolades, what are we striving for?

Adam Grant, in his article "[Turning the tables on success](#)," argues that the foundation of a remarkable career isn't the pursuit of achievements to impress others but the expression of compassion towards those in need. Echoing this sentiment, the late HBS professor and [one of the most influential business theorists of the last 50 years](#), Clay Christensen, explored the dissatisfaction that eventually plagued many of his achievement-motivated HBS classmates, despite their enormous career successes. Christensen argues in his seminal HBR article "[How Will You Measure Your Life?](#)" that true success is not quantified by wealth or achievements, but by the positive impact we have on the lives of others:

"I have a pretty clear idea of how my ideas have generated enormous revenue for companies that have used my research; I know I've had a substantial impact. But [...] I've concluded that the metric by which God will assess my life isn't dollars but the individual people whose lives I've touched.

Don't worry about the level of individual prominence you have achieved; worry about the individuals you have helped become better people. This is my final recommendation: Think about the metric by which your life will be judged, and make a resolution to live every day so that in the end, your life will be judged a success." - Clay Christensen (2010)

Reflecting on Christensen's insights, I now see my journey at HES differently. I want to use the knowledge I've gained to make a meaningful impact, to create value that extends beyond myself. Could additional achievements and financial gain be byproducts of that pursuit? Probably. But only byproducts—not measures of success.

Our community at HES is likely composed of a higher concentration of achievement-motivated individuals. I've met many of you who have far more academic and career achievements than I, and it's clear that we share a common drive to achieve, but at what cost?

As we approach the end of this semester and edge closer to our respective milestones, let's strive to measure our lives not by the number of framed achievements in our office, but by the depth of our impact on the world around us. To get there, and to develop our personalized yardsticks, we should ponder Christensen's question: "How will I measure my life?"

Subscribe to [The Management Theory Toolbox](#) on your favorite podcast platform, and stay tuned for an upcoming episode which covers this topic in more depth!



Photo by Lucas Clara

Unlocking Business Growth: The Art of Securing Sponsorships

by Marina Onaca

In my journey through the multifaceted world of entrepreneurship, I've encountered a recurring theme that resonates deeply with both budding and established business owners: the quest for financial backing. It's a universal challenge that requires resilience, creativity, and strategic thinking. Reflecting on this, I've realized that securing sponsorships is one of the most overlooked yet potent funding strategies. While not new, this approach demands a nuanced understanding and a meticulous approach to forge partnerships beyond mere financial transactions.

The key to finding the right sponsor is identifying entities synergizing with your business vision and values. Look for local enterprises or global corporations seeking to amplify their brand while supporting innovative endeavors. Crafting a compelling proposal is about more than just your unique value proposition. It's about showing how your venture can help the sponsor achieve their objectives, creating a win-win situation beyond financial support.

Negotiation is where the art of subtlety meets the science of business. It's not merely about the financials, though they are undoubtedly crucial. At the negotiation table, you outline how you will integrate the sponsor's brand into your project, the specifics of brand visibility, and the engagement opportunities they will have. It's also the stage to discuss exclusivity, ensuring that both parties are clear on the scope of competing interests, if any. Furthermore, setting clear metrics for success and agreeing on a framework for regular updates ensures that the sponsorship relationship is grounded in transparency and mutual benefit.

Building and nurturing the sponsorship relationship is crucial. It's not a one-off transaction but the start of a partnership. Regular updates, acknowledgments, and involving sponsors in your project's journey are critical and foster a sense of shared ownership and success and pave the way for future collaboration and support. It's about creating a bond transcending the initial sponsorship, ensuring a long-lasting and mutually beneficial relationship.

Reflecting on these insights, I hope you can see the immense potential of sponsorships as a strategy for business funding. It's a path that requires diligence, creativity, and a commitment to building meaningful relationships. For entrepreneurs navigating the challenging waters of business financing, turning to sponsorships can unlock new avenues for growth and success, making it a strategy worth considering in the quest to build and scale ventures.

Career Agility Unlocked

by Luke Marchand

Adopting agility in our careers is pivotal. This agile approach, borrowed from software development, is universally vital for navigating the fast-paced changes we face in business, management, and finance. Agility encourages us to remain customer-centric, adapting our skills based on feedback and evolving needs. It pushes us to step outside of siloed thinking and problem-solving based only on the strengths of our functional area. Instead, we are challenged to embrace dynamic roles and decision-making, assimilating the best of every discipline and knowledge source available to us.

The agile methodology also promotes cross-functional collaboration, breaking down communication barriers between functional units. This approach not only spurs innovation but enriches our career paths with diverse insights. For us at HESMFSC, embedding agility into our professional lives is essential for thriving in today's dynamic environment.

Questions to Consider:

How can agile principles advance your professional growth and adaptability?

What obstacles might you encounter in embracing an agile mindset, and how can you overcome them?

What actions can you take today to begin embracing agile practices in your professional life?

Overcoming Challenges

Join our very own Kasra Tavakoli as he engages with Ryan Foland, the esteemed Director of the Entrepreneur Center at the University of California, Irvine. Together, they unravel the complexities of the 2008 financial crisis, offering an in-depth analysis of its profound impact on countless American lives.

Ryan Foland, a four-time TEDx speaker celebrated for his compelling insights, brings a wealth of knowledge frequently showcased in renowned outlets like Forbes and Entrepreneur. This episode is a cornerstone of a new series aimed at dissecting pivotal themes that influence our professional journeys. Join us as we explore diverse viewpoints and innovative decision-making strategies, all tailored to enhance management practices in response to critical market dynamics.

Click Here to Listen:

<https://podcasts.apple.com/us/podcast/episode-1-overcoming-challenges-the-2008-financial/id1733103850?i=1000647145829>

Embracing Courage in Leadership

by **Alex Ponce**

In the realm of leadership, especially within the dynamic environments of student clubs and associations like the Harvard Extension Student Association, the essence of courage transforms from a mere virtue into a necessary condition for success and impact. Drawing inspiration from a broad spectrum of experiences and insights, the journey of those who dare to step into roles of leadership embodies the timeless ethos articulated by Theodore Roosevelt in his "Man in the Arena" speech. It's not the critic who counts but the individuals who, despite the risk of failure and the certainty of challenges, choose to engage actively in the pursuit of service and improvement.

The decision to run for office or take up a leadership position, be it in the context of a local community board or a student organization, demands a blend of courage, tenacity, and a commitment to service that transcends the personal cost. As evidenced by the reflections of a former mayor, the path of leadership is fraught with public scrutiny, personal sacrifice, and the constant navigation of political and interpersonal dynamics. Yet, it is this path that allows for the most direct contribution to the collective welfare and the shaping of our communal destinies.

The courage to lead is further exemplified by individuals who, in the face of a fractured and often disillusioning political landscape, choose to step into the arena of elected office or leadership roles within their communities and institutions. This decision reflects a belief in the possibility of positive change and a commitment to contributing one's skills and passions to the greater good. Whether it's running for a position within City Hall or stepping up to guide a student association, the act itself is a testament to the belief in one's ability to make a difference.

Yet, the journey of leadership is not without its introspective moments and challenges. The scrutiny that accompanies public roles, the balance between personal conviction and public service, and the constant exposure to criticism require a resilience and inner strength that is both rare and commendable. It is a journey that few choose to embark upon, deterred perhaps by the fear of controversy or the discomfort of the spotlight.

However, those who do choose to lead, particularly in the nuanced and complex environments of student clubs and organizations, embody a courage that is both remarkable and necessary. They are the ones who, despite the potential for misunderstanding and the inevitacy of challenges, dare to introduce new ideas, challenge the status quo, and navigate the stormy waters of leadership with a blend of humility and determination.

As we reflect on the qualities that define effective and impactful leaders, let us celebrate the courage of all those who have stepped into the arena of leadership within our communities and institutions. Their willingness to serve, to engage, and to lead with integrity is not only commendable but essential for the vitality and progression of our collective endeavors. In the spirit of Roosevelt's exhortation, it is not the triumph but the effort, not the victory but the valiance of the struggle, that defines the true essence of leadership and courage.

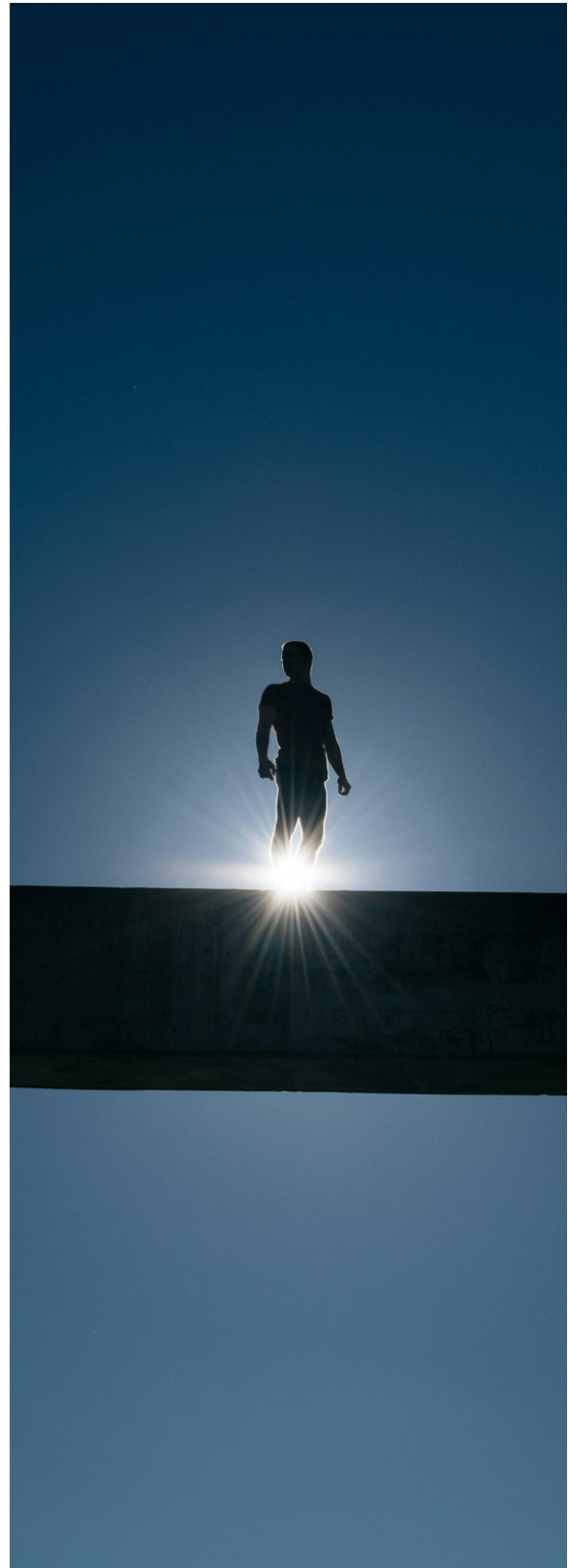


Photo by Javier Garcia

Elections Information

Call for Applications

April 1-12, 2024, is the "Call for Applications" period for any non-graduating HES degree candidates to apply to run for a leadership position in our student organization. We invite you to learn more about leading our organization next year by reaching out to us! You can also review the information on the OSA Website or send an email to elections@extension.harvard.edu for questions or clarification about the elections process.

Please also keep in mind the "Call for Applications" submission requirements:

- A Statement of Purpose (no more than 300 words)
 - A headshot (minimum 400 x 400 pixels).
 - A current resume
 - A copy of your current unofficial transcript
 - A photo of receipts documenting campaign expenses, if applicable (to ensure that expenses do not exceed the \$150 campaign spending limit)
 - A link to a 3-minute (or less) video wherein you introduce yourself and address the questions below. Please note we are unable to accept or approve any videos longer than 3 minutes.
- Why are you running?
 - Do you have previous board or volunteer service experience?
 - What has been your biggest contribution to the HES community beyond the classroom?
 - What leadership strengths and skills do you bring to the role?
 - If elected, what is the top goal you hope to accomplish during your term?

Note that only degree candidates planning to enroll in courses for the upcoming academic year should apply for a leadership position. We wish you all the best with the upcoming election process!

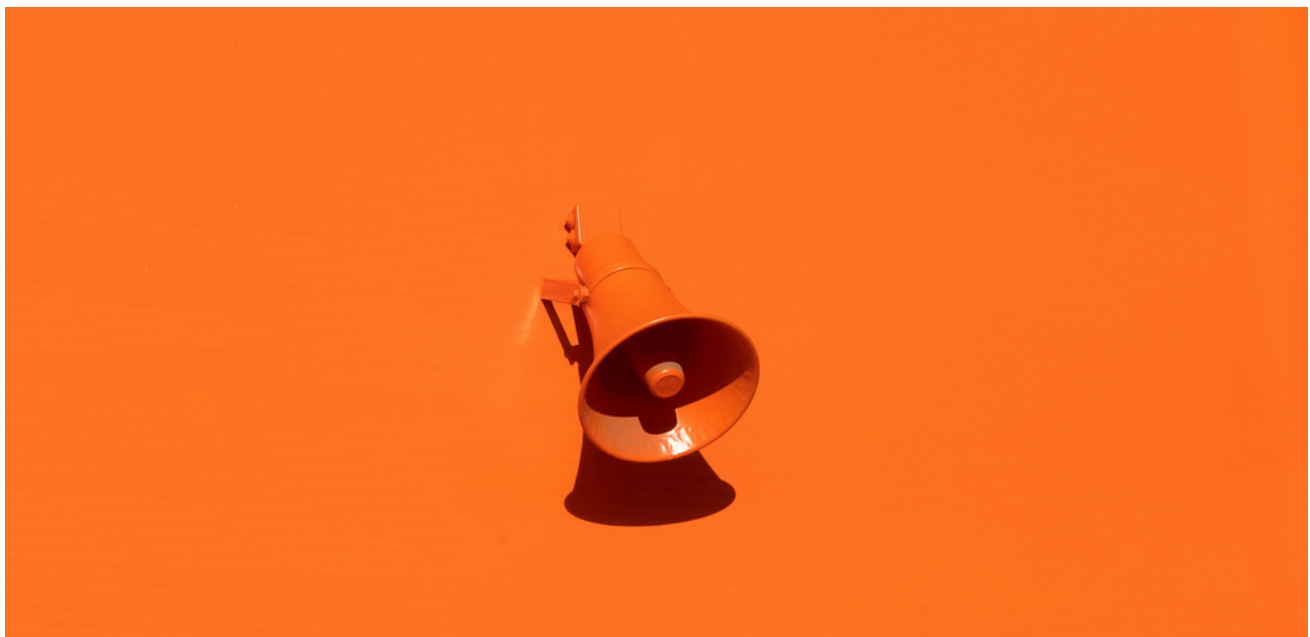


Photo by Oleg Laptev

Elections Information

Elections Schedule

- **Monday, April 1st at 12:00 PM (ET)** - Call for Applications opens.
- **Friday, April 12th at 12:00 PM (ET)** - Call for Applications closes.
- **Wednesday, April 17th at 12:00 PM (ET)** - Campaigning for all positions begins.
- **Wednesday, April 24th at 8:00 PM (ET)** - Meet the Candidates event hosted by HESA on Zoom. **Please note:** According to Emina Dedic, current president of HESA, this date is a typo and is actually set for Friday, April 26th at 8:00 PM (ET).
- **Friday, April 26th at 12:00 PM (ET)** - Campaigning for all positions ends.
- **Monday, April 29th at 12:00 PM (ET)** - Election for all positions opens.
- **Friday, May 3rd at 12:00 PM (ET)** - Election for all positions closes.
- **Monday, May 6th after 12:00 PM (ET)** - All winning HES Student Organization Leaders announced.
- **Week of August 26, 2024** - New HES Student Organizations begin their year.

Candidate Eligibility Criteria

- Must be an **admitted non-graduating degree candidate**.
- Must be **in good academic and behavioral standing** at Harvard.
- Must have **completed at least one semester after their official date of admission**.
- Must identify and run on a platform that **does not mirror the organizational efforts** of the Division of Continuing Education and that **can be achieved during a one-year term**. (For example: The creation of programs and activities that better prepare students for leadership in a virtual workplace.).
- **Optional one brief recommendation** from a recommender who is a Harvard University faculty or staff affiliate. *This optional recommendation should speak to your ability to balance academic responsibilities with the responsibilities associated with being a leader of a student organization. Please inform your recommender to expect an email from elections@extension.harvard.edu with a secure link to submit their recommendation, which should take approximately 20-30 minutes to complete. Recommendations must be submitted no later than Friday, April 12, 12:00 PM (ET).*

Note: All elected members of any HES student organization can only hold one leadership role at Harvard. This includes serving as a DCE Global Ambassador, a DCE Equity Fellow, and Harvard-wide council and committee leadership.

Elections and Ballot Information

- Candidates must secure **at least fifty-one percent (51%)** of all votes in order to be elected to their corresponding Student Organization Leadership position.
- There will be **one ballot for all student organizations**. Each student will first vote for HESA leaders (or abstain) and subsequently can vote for leadership (or abstain) in each student organization if they choose, all within the same ballot.
- Students will receive **one unique voting link** that is associated with their email account to cast their ballot. This link cannot be shared. Students are encouraged to review all of the candidates' materials on this website before accessing the link they receive to cast a ballot. (You may be unable to return to the ballot page upon leaving the page).

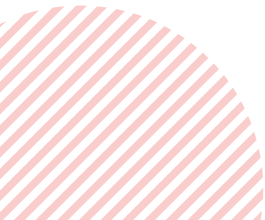
Elections Information

Campaign Rules

Violation of the rules below may result in the disqualification of your candidacy.

1. **Keep your campaign positive.** Focus on your own goals and objectives. It is paramount to maintain the high ethical standards of Harvard University. Negative campaigning against other candidates, false claims against other candidates, and/or attacks on other candidates, will not be tolerated.
2. You must uphold the values of the Harvard Extension School community, demonstrating honesty and integrity in all dealings related to student organization elections.
3. You may email personal contacts about your nomination, but you (and anyone involved in your campaign) may not email students you do not know in some direct capacity. Student directory information is intended to be used to find individual student information for students you know. Bulk downloading of directory information is prohibited. The use of directory information to generate mailing lists for use by an individual or a student organization is prohibited.
4. You may post about your campaign on your personal social media accounts provided it does not violate rule #3. If you are posting in a group, however, your post must include a link to the OSA candidate page and an explicit encouragement for students to review all candidates and make their own decision. *Example: Hi everyone! My name is John Smith and I'm running for HESA President! You should vote for me because I want to prioritize making all social events accessible to the online HES community. **Also, please make sure to check out all the candidates at this link and vote for the person who best reflects what you want from HESA this year!***
5. Flyers may be distributed to students enrolled in your course(s). Please do not campaign on any platforms created and/or utilized by student organizations (e.g., HESA website, HESA Facebook account, Student Org WhatsApp Groups, etc.).
6. Official course communication platforms (e.g., Canvas, Zoom, etc.) may not be used for campaigning.
7. Posters, flyers, and other outlets for your campaign (including social media) must not include Harvard emblems that would suggest endorsement by the administration. Harvard logos on items of clothing are allowed since these do not suggest endorsement.
8. Campaign materials - including posters, flyers, videos, website, and any other materials - are to be paid for by the candidate (or their campaign team) and **must not cost more than \$150 in total for the whole campaign** and receipts must be submitted via the "Call for Applications" form.
9. Student clubs may not endorse specific candidates to their email lists. They are entitled to share information about the election, but they must include equal information about each candidate. Any club found to endorse specific candidates will be held accountable and will be notified as such by the Office of the Dean and/or Office of Student Affairs.
10. Should you win the election for your position, you will be contacted via email by the Elections email (elections@extension.harvard.edu). You will have **24 hours** from the time the email was sent to accept or decline the position.

Violation of the rules above could result in a candidate being disqualified by HES administration.



Multi-City Tour: San Francisco - Part 2

Greetings HESMFSC family! By popular demand, our Multi-City Tour is returning to the beautiful city of San Francisco! This is an unparalleled opportunity for our members to establish and enhance connections with fellow Harvard alumni and Ivy League contemporaries in the Bay Area.

Event Details:

Date: Saturday, April 6, 2024

Time: 9:00 PM - 1:30 AM PT

Location: *Modernist One, 139 Steuart St, San Francisco, CA 94105. Dive into a night of sophistication and style at Modernist One, a private club known for its chic interiors, enchanting ambiance, and curated experiences.*

This networking event is co-hosted with an array of esteemed institutions, including the Harvard Business School Association of Northern California, Harvard Club of San Francisco, Penn Club of Silicon Valley, Kellogg Alumni Club of San Francisco Bay Area, Columbia Alumni Association NorCal, and many others. This sequel edition of our Multi-City Tour promises a night filled with invigorating conversations, lasting connections, and a collective spirit of camaraderie.

Special Note: Our very own Alex Ponce, President of HESMFSC, will also be in attendance, representing the club, and looking forward to meeting and connecting with fellow members while fostering new relationships on this West Coast jaunt.

Registration: While the memories will be priceless, registration comes with a fee. Ensure you don't miss out!

[Click here to register!](#)

San Francisco is ready for the HESMFSC glow. Represent our club, make an impression, and be a part of this exciting stop on our Multi-City Tour. We're looking forward to seeing our members illuminate the city by the bay!



Photo by Alina K.



Photo by Maarten van den Heuvel

Spotlight: Maracas Bay, Republic of Trinidad & Tobago



Photo by Thruston Benny

Sea-Fever

by John Masefield

I must go down to the seas again, to the lonely sea and the sky,
And all I ask is a tall ship and a star to steer her by;
And the wheel's kick and the wind's song and the white sail's shaking,
And a grey mist on the sea's face, and a grey dawn breaking.

I must go down to the seas again, for the call of the running tide
Is a wild call and a clear call that may not be denied;
And all I ask is a windy day with the white clouds flying,
And the flung spray and the blown spume, and the sea-gulls crying.

I must go down to the seas again, to the vagrant gypsy life,
To the gull's way and the whale's way where the wind's like a whetted knife;
And all I ask is a merry yarn from a laughing fellow-rover,
And quiet sleep and a sweet dream when the long trick's over.

Chat Directory

HESMFSC has various WhatsApp chats for interacting with fellow club members.

Main Room – A big space to discuss professor experience & feedback, course related subjects, registrations, deadlines, curriculum/degree requirements, graduation, events organized by the committee or related to HES, etc., all through the lens of the club.

<https://chat.whatsapp.com/JbrRnWoSmS42GIC7GXL15u>

Chat Space – A more intimate space for informal conversations, networking, social postings, and other purposes through the lens of the club.

<https://chat.whatsapp.com/44TyDqS7JZs9brtHuQ1skS>

Regional Rooms – Spaces created for club members in particular regions.

Joining these rooms is possible once admitted into the main rooms.

Please note you may be asked for documentation before admission into rooms.



Chat Guidelines

To maintain a respectful and informative environment for all members, we kindly ask you to adhere to the following chat guidelines:

Relevance: All posts should be relevant to the HES Management & Finance Student Club and its membership. This can be direct (e.g., club announcements, upcoming events, finance queries) or indirect (e.g., general industry news, recommended reads).

Appropriateness: Before posting, please ask yourself, "Is this appropriate here?" If there's doubt, it's probably best to refrain.

Respectful Dialogue: Ensure your messages are respectful and considerate. This is a professional group, and all interactions should reflect that.

No Offensive Content: Posting content that is offensive, pornographic, or in poor taste is strictly prohibited.

Avoid Political or Inflammatory Topics: To maintain a harmonious environment, avoid topics that are politically charged, inflammatory, or could be considered divisive.

Stay On-Topic: While it's natural for conversations to veer occasionally, let's try to keep discussions focused on the club and its related subjects.

Report Concerns: If you find any content troubling or against these guidelines, please report it immediately to the group admins.

Accountability: Please be mindful that posts that violate, or could potentially violate, any of these guidelines may result in the content being removed. Continuous disregard for these guidelines may lead to the individual being kindly asked to leave the group or removed. Finally, whether a post or individual is removed is at the sole discretion of the group admins.

Adhering to these guidelines ensures that this WhatsApp group remains a productive, informative, and respectful community for all members. Thank you for your understanding and cooperation!"

Editor's Note: We're trying to thread a needle: post relevant topics and avoid irrelevant or unnecessary activity. All we ask is that we keep it civil, professional, and on point – as in, related to the club and those things of immediate effect, such as related events and such.

Upcoming Webinars & Other Resources

CARC - <https://carc.extension.harvard.edu/upcoming-webinars/>



HBR Webinars

<https://hbr.org/webinars>

iLab - <https://innovationlabs.harvard.edu/events/>



<https://careerservices.fas.harvard.edu>

Commencement Regalia

The portal is now open for ordering your commencement regalia.

Have your graduation year, student ID number, height, weight, and chest and head measurements ready before ordering. Note that all dates are subject to change.

Rentals - The deadline to order is Sunday, April 7, 2024.

Regalia pick up Tuesday, May 14, 2024, to Thursday, May 23, 2024. Times and locations to be determined.

Cost is approximately \$57 to \$195, depending on options selected.

<https://harvardextension.shopoakhalli.com/purchasewizard>

Custom - The deadline to order is Tuesday, March 12, 2024.

Custom Orders processing time is 8 weeks, plus transit time (within the U.S.) For international deliveries, add 2 weeks.

Your shipment will also include a garment bag, free of charge.

Cost is approximately \$351 to \$518, depending on options selected.

<https://harvardfgext.shopoakhalli.com/purchasewizard>

Alpha Sigma Lambda Regalia

A representative from the Phi Beta chapter of Alpha Sigma Lambda Honor Society kindly advised as follows:

As inductees are selected from the top 10% of a graduating class, we must wait for the Spring 2024 grades before the society can determine the GPA cutoff for the given year.

Students are expected to be notified sometime during the week of May 13, 2024.

Further, the Phi Beta chapter provides the additional regalia items for Alpha Sigma Lambda inductees the week of Commencement.

Withdrawal Deadline

April 19, 2024 Last Day to withdraw from courses for no tuition refund
Course on record with WD (withdrawal) grade



New Negotiation Group by Alex Ponce

As president, I am privileged to announce the creation of a Negotiation group headed by club member Kitty Chan. With her come 37 new club members who will add their voices to the chorus, which is HESMFSC. This new group will explore all things negotiation, from its concepts to applications in the various fields we belong to, such as real estate transactions, venture capital contracts, and compensation packages. This includes live Zoom workshops!

For their inaugural task, I have entrusted the Negotiation group, including our new members, with a crucial mission - to explore ways to address the long-standing degree-naming scheme issue that has been a concern for our students for decades. Your insights and contributions are invaluable in this process. Once we have completed our research, we will present our findings to the school administrators, offering a pathway forward that respects both student concerns and the administration's position on such matters.

Please join them in their new WhatsApp chatroom:

<https://chat.whatsapp.com/EbeqTv81s6hGHRigFwiV8M>

Kitty Chan is a multilingual Lead UX Designer who uses her interdisciplinary skills to create user-centered and research-driven design solutions for startups and Fortune 500 brands like Amazon and ADP. She is an ALM Management candidate who found a new passion in negotiation after taking a degree course. She shares her love of learning and wants to empower others to become better problem solvers, producing winning outcomes with negotiation skills.

Tips? Ideas? Suggestions?

If you have an idea for a newsletter story or guest speaker, or you heard something that needs to be shared or looked into, please drop us a line at hesmfc@hesa.dce.harvard.edu.